

# What is IMReady?™

## Readiness Conquers Fear

It is difficult to escape disturbing worldwide news about acts of terrorism, indiscriminate killing of innocents, or destruction from weather and geological activity. While the likelihood of these events occurring in any particular community is rare, no one can afford to think that “it can’t happen here.”

### Having a plan – only the first step

Current risk management practice should include preparation and planning for emerging threats such as natural disasters, active shooter and vehicular assault, terrorism and other life-threatening situations. Having a plan is only the first step toward readiness. It is critical that you and your staff are not putting those procedures into action for the first time during an actual incident. When your team is familiar with their emergency roles – and have practiced them – they will be better able to overcome their fear reaction and perform to protect lives.



### A tailored program from qualified experts

Keenan has created IMReady, an intensive assessment and training resource program specifically customized to your facilities, staff and exposures, conducted by qualified and experienced incident management experts. IMReady will raise preparedness and organizational resiliency with a suite of emergency preparedness products and services, including:

- Crisis First Responder for Schools (CFR-S)
- Security and Behavioral Health Assessment (SaBH)



- Threat and Physical Security Assessment (TaPS)
- Comprehensive School Safety Plan Development (CSSP)
- Executive Emergency Management Training (Roles and Responsibilities)
- SB-390 School Security Officer Certification Course
- Surviving an Active Assailant Training
- Facility Design and Security Characteristics
- Conflict De-Escalation Training
- Emergency Operations Plan (EOP) Development
- Continuing Professional Training for Security Officers (CPT-S)

### How you can get started

Empower your team to execute their incident management roles and responsibilities with greater confidence and effectiveness when lives are on the line. Let us design an IMReady training program for your organization.

# IMReady™ Team Credentials

The professional staff of the IMReady Team have decades of training and experience, including:

- Ongoing hands-on training and partnerships with Law Enforcement and Military agencies across the nation
- Provided live training for over 10,000 people
- Risk Management experience (50+ years)
- Law Enforcement experience (35 years)
- Military experience (10 years)
- Master of Science – Emergency Services Administration
- FEMA Emergency Management Professional Development Series certification
- Crime Prevention Through Environmental Design professional designation
- P.O.S.T. Certified Instructor
- U.S. Customs Inspector certification
- Published speakers/writers
- Associate in Risk Management (ARM)
- Associate in Risk Management for Public Entities (ARM-P)
- National Alliance Faculty
- Certificates in:
  - Threat Assessments
  - Weapons of Mass Destruction Crime Scene Management for Emergency Responders
  - Terrorism Liaison Officer
  - Public Information Officer

